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# Uniting regulators to tackle climate change



**International Inspection  
Reform Environment  
Conference 2021**



**Office for Product  
Safety & Standards**

## Conference Brochure

**Session 1 – Opening Plenary**

**Session 2 – Mitigation**

**Session 3 – Global Regulatory Updates: Mitigation**

**Session 4 – Adaptation**

**Session 5 – Global Regulatory Updates: Adaptation**

**Session 6 – Closing Plenary**

## Introduction



Dear delegate,

I am delighted to welcome you to this special edition of the Office for Product Safety and Standards (OPSS) International Inspection Reform conference series, 'Uniting regulators to tackle climate change'.

As we have seen and heard at COP26 in Glasgow earlier this month, only strong leadership and decisive action will have the impact the world needs to achieve our climate change goals. It is therefore appropriate to ask about the role of regulators. What can we do to ensure that these changes happen? Within OPSS we are working on questions including the ways that regulation of products can contribute to reductions in energy use and how providing citizens with better information can enable them to make sustainable choices. Whatever our regulatory area we can all make a difference.

This conference will be centred around the COP26 goals of Mitigation and Adaptation. I am confident that by sharing our experiences and learning from each other we can draw inspiration and insights and encourage one another in our pursuit of the outcomes that matter.

Thank you for making the time and effort to join us, please enjoy the events ahead and I very much look forward to (virtually) meeting with you.

A handwritten signature in black ink, appearing to read 'G Russell'. The signature is fluid and cursive, written on a white background.

**Graham Russell, MBE**

Chief Executive

Office for Product Safety and Standards

## Information: your guide to a successful conference



- All conference sessions will be held using MS Teams.
- You do not need your own MS Teams user account to join the sessions, but you are welcome to set one up for free or join with an existing one if you wish to do so.
- The only way to access any session is by using the link provided in the agenda in the programme.
- You will also need to use the hyperlinks in the agenda to move between the scheduled sessions over the two days – so please keep this to hand and open so that you can easily access the links at the right times.
- For the Opening and Closing Plenaries all participant videos and mics will be automatically switched off as you join; questions will be taken via the Q&A function.
- The roundtable and global regulatory update sessions can be much more interactive but this will vary by speaker. Given the numbers likely to participate in each of these please join these sessions with your videos and mics turned off. However the host of each session can change this in a session where numbers permit, and if speakers and participants wish to do so.
- Please do use the chat and raise hand features within sessions to ask or respond to questions.
- If speaking, please announce who you are and introduce yourself.
- Please don't forget to mute yourself when not speaking to avoid background noise.
- Please be aware that we will be recording all sessions.

### MS Teams support

If you are not familiar with the MS Teams platform, there are lots of tips and videos available on the Microsoft support pages. We recommend these starting points:

[Read about meetings and calls with MS Teams.](#)

[Watch a video about joining meetings in MS Teams.](#)

General information on MS Teams is also available:

[Access the support centre for MS Teams.](#)

### MS Teams privacy policy

[Read the MS Teams privacy policy.](#)

# Agenda



<b>Tuesday</b>		<b>30<sup>th</sup> November</b>	
<b>Session 1</b>		<b>Opening Plenary: <a href="#">Join on MS Teams</a></b>	
<b>11am</b>		<ul style="list-style-type: none"> <li>Chair's address</li> </ul>	
UK GMT		<p><b>Graham Russell MBE</b> – Chief Executive, OPSS</p> <ul style="list-style-type: none"> <li>Ministerial address</li> <li><b>Paul Scully MP</b> – Parliamentary Under Secretary of State, Department for Business, Energy and Industrial Strategy (Minister for Small Business, Consumers and Labour Markets)</li> <li>Plenary speakers                             <ul style="list-style-type: none"> <li><b>Asya Akhlaque</b> – Practice Manager for Investment Climate, World Bank Group</li> <li><b>Aik Hoe Lim</b> – Director, Trade and Environment Division, World Trade Organisation</li> <li><b>Elsa Pilichowski</b> – OECD</li> </ul> </li> <li>Q&amp;A</li> </ul>	
<b>11.45am</b>	<b>Comfort break</b>		
<b>Session 2</b>		<b>Mitigation: <a href="#">Join on MS Teams</a></b>	
<b>11.50am</b>		<p>Facilitated by <b>Rebecca Bradfield, Deputy Director, OPSS</b>, this roundtable discussion will enable delegates to engage with experts from a variety of fields, exploring the role of well-designed and delivered regulation can mitigate climate change and support the aim of global net zero.</p> <p><b>Dr Fiona Charnley</b> – Associate Professor of Circular Economy and Co-Director of the Centre for the Circular Economy, University of Exeter</p> <p><b>Elisabeth Tuerk</b> – Director of Trade and Economic Cooperation, UN Economic Commission for Europe</p> <p><b>Maria Varbeva-Daley</b> – Energy Sector Lead, British Standards Institute</p>	
UK GMT			
<b>12.35pm</b>	<b>Comfort break</b>		

### Session 3 Global Regulatory Updates: Mitigation

12.40pm  
UK GMT

Choose between various country specific sessions connected to the COP26 goal of mitigation. Sessions will include:

#### **Group 1: [Join on MS Teams](#)**

**Delivering Ecodesign and Energy Labelling Market Surveillance** – OPSS, UK – A talk exploring the purpose of the legislation, and the aims and outputs of delivery, market surveillance and enforcement of both ecodesign and energy labelling.

**Business regulation and the green agenda** – World Bank Group – A presentation on the importance of an enabling investment climate to facilitate green recovery including both environmental policies and business regulation.

**Delivering regulation while achieving environmental outcomes** – A country case study from Peru

#### **Group 2: [Join on MS Teams](#)**

**Product Energy Efficiency: Update from COP26 and The Roadmap To 2030** – International Climate Change Directorate, UK – This presentation will highlight the progress the UK, IEA and other key partners have taken in the build up to COP26. We will discuss the key announcements made at Glasgow and outline the work that needs to be done ahead of 2030.

**Towards the green transition of Greek Industry: New initiatives and the role of regulatory environment** – General Secretariat for Industry (GSI), Greece

**UK Timber Regulations, Reducing Deforestation to achieve Net Zero** – OPSS, UK – Find out how OPSS uses regulation to influence international and domestic supply chains; change purchasing behaviour; and encourage good governance.

#### **Group 3: [Join on MS Teams](#)**

**Regulation and climate objectives – conflict or harmony?** – OECD – A look into existing or potential conflicts between current regulations and global climate objectives as well as regulating low-carbon energy sources and technologies.

**Informal business activity and environmental protection** – World Bank Group – An exploration into the work of the World Bank Group examining informal (unregulated) business activity and the impact on environmental protection in developing countries, for example, illegal deforestation or artisanal mining.

**Improving the Electric Vehicle Chargepoint Experience for Drivers** – OPSS, UK – Join this talk to find out what issues drivers currently face at EV chargepoints, what has OPSS done to improve the chargepoint experience, and what improvements still need to be made.

13.40pm

Close



Wednesday 1<sup>st</sup> December

Session 4 **Adaptation: [Join on MS Teams](#)**

9am

UK GMT

Roundtable discussion providing a chance to hear from and engage with experts from a variety of fields, exploring how regulators can design and implement policies that support the aim of global net zero.

**Tim Christophersen** – Head, Nature for Climate Branch, Ecosystems Division, United Nations Environment Programme

**David Fatscher** – Head of Sustainability, British Standards Institute

**Lee Rawlinson** – Director of Regulated Industry, Environment Agency

9.45am

Comfort break

Session 5 **Global Regulatory Updates: Adaptation**

9.50am

UK GMT

Choose between various country specific sessions connected to the COP26 goal of adaptation. Sessions will include:

**Group 4: [Join on MS Teams](#)**

**Water Health Open KnowlEdge (WHOW) Project** – Celeris Group, UK – A project for higher quality and consistency of data on climate-related events, in order to support the design, implementation and verification of warning systems and regulatory approaches for extreme weather events.

**Thai Rice NAMA programme – Climate-Smart Best Practices** – GIZ, Thailand – A talk to showcase capacity-building work with Thai rice farmers and government officials on adopting climate-smart best practices, including introducing and promoting a global voluntary sustainability standard for rice.

**Group 5: [Join on MS Teams](#)**

**Joint Working on Battery and Electrical Waste Disposal** – OPSS, UK – A case study from the UK on how relationships between policy officials, enforcement bodies and third-party stakeholders can work together to deliver environmental outcomes.

**Recycling and recycled content: Is it time for Governments to demonstrate best practice?** – British Metals Recycling Association, UK

**UK battery regulations: reducing non-compliance to support Net Zero** – OPSS, UK

**Group 6: [Join on MS Teams](#)**

**Electricity prosumers: shaping the future of energy** – National Energy Regulatory Council (NECR), Lithuania

**What is the role for Primary Authority in protecting the environment?** – OPSS, UK – Primary Authority is an opportunity for business to receive consistent assured advice on compliance from regulatory partners, and we will talk through how this can be utilised to achieve environmental ambitions too.

**Reducing Wasted Food in the Catering and Hospitality Industry** – Mendip District Council, UK – A project in Mendip in the UK to look at various interventions across a number of industries in raising awareness in this sector and reducing the 1.1 million tonnes of food thrown away every year.

<b>10.50am</b>	<b>Comfort break</b>
<b>Session 6</b>	<b>Closing Plenary: <a href="#">Join on MS Teams</a></b>
<b>11.10am</b> UK GMT	Reflection of the discussions and future look to ongoing engagement <b>Graham Russell</b> – Chief Executive, OPSS
<b>11.40am</b>	<b>Close</b>



## Speakers



### Session 1 – Opening Plenary

#### **Graham Russell, MBE**

Chief Executive, Office for Product Safety and Standards

Graham Russell is Chief Executive of the Office for Product Safety and Standards, part of the Department for Business, Energy and Industrial Strategy.

The Office for Product Safety and Standards (OPSS) was created in January 2018 and regulates a wide range of products with a focus on their safety and integrity, from design to disposal.



OPSS is the Government lead for standards and accreditation and market surveillance coordination as well as leading on good regulatory delivery including the Regulators' Code and operating Primary Authority which 100,000 businesses are participating in, giving them access to assured advice.

Graham's career and experience has been as a regulator, first in local government where he led a number of regulatory services and created new regulatory functions responsible for animal health and welfare and claims management. After working with government teams supporting UK regulatory reform reviews, Graham was appointed the first chief executive of the Local Better Regulation Office (LBRO) and established LBRO as a pioneer in the concept of regulatory delivery. Graham led a range of initiatives to test new approaches to the effective delivery of regulation at a local level. Graham continued to lead the organisation through expansion of remit as the Better Regulation Delivery Office in 2012, Regulatory Delivery in 2016 before the creation of the Office for Product Safety and Standards in 2018.

#### **Paul Scully MP**

Department for Business, Energy and Industrial Strategy

Paul Scully MP was appointed Parliamentary Under Secretary of State for the Department for Business, Energy and Industrial Strategy on 13 February 2020. He is responsible for Small Business, Consumers and Labour Markets and is Minister for London.

Paul has been the Member of Parliament for Sutton and Cheam since 2015.



Prior to his appointment as a Minister, he was a member of both the Petitions Committee and the International Development Committee, for which he chaired the sub-committee overseeing the work of the Independent Commission for Aid Impact.

In 2017 he was appointed as the Prime Minister's Trade Envoy to Brunei, Thailand and Burma and was the Parliamentary Private Secretary to Baroness Evans, the Leader of the House of Lords between November 2017 and January 2018. He was also the Deputy Chairman of the Conservative Party with responsibility for the London region. Before joining Parliament, Paul ran a number of small businesses and served as Councillor in the London Borough of Sutton.

### **Asya Akhlaque**

Practice Manager for Investment Climate, World Bank Group

Asya Akhlaque is Practice Manager for the Global Investment Climate Unit in the Finance, Competitiveness, and Innovation Global Practice at the World Bank Group. Since joining the Bank, she has worked on East Asia, Sub-Saharan Africa and South Asia Region. In her most recent assignment she was the Lead Economist in the East Asia and Pacific Region, based in Washington DC.



Asya's primary specialization is in microeconomic analysis of economic development. She has led and coordinated analytical and operational work in the area of regulatory and business environment reforms, enterprise innovation and FDI and domestic linkages. Asya holds a Doctor of Philosophy and a Master's degree in Economics from the University of Cambridge. She received her Bachelor degree in Economics from the University of Illinois, Urbana-Champaign.

### **Aik Hoe Lim**

Director, Trade and Environment Division, World Trade Organisation

Aik Hoe Lim is Director of the Trade and Environment Division at the World Trade Organization and oversees its work on trade and environment, as well as on the Agreement on Technical Barriers to Trade. He joined the WTO in 1999 and served in the External Relations Division, the Director-General's Office and the Trade in Services Division.



He was previously Counsellor to two WTO Director-Generals, Adviser to the Director General's Consultative Group, and Secretary to WTO committees, working groups and negotiating bodies on services trade and domestic regulation.

His principal areas of interest and expertise are on technical barriers to trade, trade and sustainable development, climate change, services trade policy, and trade and regulation. He is currently a member of the UN Global Environment Outlook (GEO) for Business Advisory Committee.

Some of his recent publications include contributions to the 'Research Handbook on Climate Change and Trade Law' (2017); 'Win-Win: How International Trade Can Help Meet the Sustainable Development Goals' (2017); and an edited volume on 'WTO Domestic Regulation and Services Trade' (2014).

### **Elsa Pilichowski**

Director for Public Governance, OECD

Elsa Pilichowski has more than 20 years' experience dedicated to public governance in OECD and Partner countries. She joined the OECD in 2000, in the Public Governance Directorate where she worked until 2012. She then moved to the Global Relations Secretariat in 2012 as project manager and then Deputy Head of the Eurasia programme.



Between 2014 and 2020, Elsa was Advisor and then Counsellor in the Office of the Secretary-General (OSG), ensuring the delivery of the Secretary-General's agenda and supporting the Chief and Deputy Chief of Staff in the Strategic and corporate agenda. This support included the organisation of the MCMs and GSGs since 2016; the preparation of the OECD Council and Standing Committees' meetings in coordination with the Council Secretariat, the Annual conversation between the Secretary-General and Heads of Delegations; the preparation of the draft Programme of Work and Budget for SGE, and the reporting on horizontal projects. She assumed the responsibility of supporting the Cabinet work on communications, and in this role, she coordinated the Raising the Bar brochure and the Covid-19 Hub on behalf of OSG. She was Acting Director of Council and Executive Committee Secretariat since between 1 July 2020 and 30 September 2020.

Prior to joining the OECD, Elsa held positions of Research Assistant in the World Bank's East Asia and Pacific Region Vice President's Office (1999-2000) and Consultant at the World Bank Institute (1997-1999).

A Canadian/French national, Elsa holds a Master degree in Public Administration from Sciences Po in Paris (1994) and a Master degree in International Economics from Johns Hopkins University in Washington D.C. (1997).

## Session 2 – Mitigation

### **Dr Fiona Charnley**

University of Exeter

Fiona Charnley is Associate Professor of Circular Economy and Co-Director of the Exeter Centre for Circular Economy within the University of Exeter Business School.

Fiona works and has published extensively within the field of design, innovation and manufacture for a circular economy.



She is Co-Director of the recently funded UKRI National Interdisciplinary Circular Economy Hub harnessing the UK's leading research capabilities; creating new knowledge, tools, behaviours and relationships to capture economic, social and environmental value from a Circular Economy.

Fiona leads a number of government and industry funded research projects covering topics such as the use of digital technology to inform decisions surrounding the implementation of circular economy strategies and the development and application of self-healing materials to enable product life extension.

Fiona has extensive experience of working with organisations from across sectors to identify new approaches to design, innovation, manufacture and business modelling to transform resource use and value creation. She has also led multiple education and executive training programmes to support future leaders in developing the skills and capabilities necessary to transform our industrial system.

### **Elisabeth Tuerk**

Director of Trade and Economic Cooperation, UN Economic Commission for Europe

Elizabeth Tuerk is Director of the Economic Cooperation and Trade Division (ECTD) at UNECE and leads the Division's work across its four Sections: Cooperation and Partnerships, Innovative Policies Development, Market Access and Trade Facilitation.



The Division works to support closer economic relations among UNECE's 56 member States in the pursuit of the UN Sustainable Development Goals (SDGs) and the 2030 Agenda. It assists member States in better integrating their economies into the world economy and in promoting a better policy, financial and regulatory environment conducive to inclusive economic growth, innovative and sustainable development and higher competitiveness in the ECE region.

Prior to that, Elizabeth acted as Chief of the Section on International Investment Agreements (IIAs) in UNCTAD's Division on Investment and Enterprise (DIAE), where she led the Section's work across the three pillars of UNCTAD activities: research and analysis, capacity-building and consensus-building. She also coordinated the Section's contribution to other UNCTAD products.

Elizabeth's earlier professional activities included functions in UNCTAD's Division on International Trade and Commodities (DITC), covering e.g. WTO accessions and GATS negotiations, in the Geneva office of the Center for International Environmental Law (CIEL) and in the World Trade Organization (WTO). She holds a master's degree from the World Trade Institute (WTI) in Bern, Switzerland, and both a degree in international management and a degree in law from the Karl-Franzens Universität in Graz, Austria. She is a national of Austria.

### **Maria Varbeva-Daley**

Energy Sector Lead, British Standards Institute

Maria is responsible for the strategic development of standardisation opportunities in the area of Energy. Her activities encompass stakeholder engagement, market development, design and strategic delivery of impactful standardisation programmes in response to pressing societal and market challenges.



In her 15 years with the British Standards Institution, Maria has led initiatives in emerging sustainability topics such as climate change mitigation and adaptation, resource management and the circular economy, social value assessment, product sustainability, natural capital, and, more recently, sustainable finance. Maria's current work spans a variety of energy innovation themes and programmes, such as energy smart appliances and smart charging, smart grid and systems, energy storage and batteries for electrification, heat networks, hydrogen, energy systems integration and interoperability.

Prior to joining BSI, Maria has worked as an attorney-at-law and a legal adviser, focusing on environmental law, policy and regulation.

## Session 4 – Adaptation

### **Tim Christopherson**

Head, Nature for Climate Branch, Ecosystems Division, United Nations Environment Programme

Tim Christophersen leads the 'Nature for Climate' Branch of the UN Environment Programme (UNEP), and is the focal point for the UN Decade on Ecosystem Restoration 2021-2030: [www.decadeonrestoration.org](http://www.decadeonrestoration.org).

He holds a degree in Forestry and Forest Conservation Engineering from Dresden University of Technology.

He previously worked for the Secretariat of the Convention on Biological Diversity (CBD), where he led the portfolio on the conservation and sustainable use of forest biodiversity.

From 2002-2007 he was Regional Programme Coordinate for Europe, the Caucasus and the Commonwealth of Independent States at the International Union for the Conservation of Nature (IUCN). He also worked for the Danish Ministry of the Environment, and for the European Commission.



### **David Fatscher**

Head of Sustainability, British Standards Institute

David Fatscher has over 30 years' experience in business-to-business publishing and digital media in a career that has included positions at Reuters Business Information and VisitBritain, the UK's national tourism agency.



He is currently Head of Sector for Environment, Social & Governance at the British Standards Institution, and engages with senior stakeholders from government, industry, academia and civil society to define BSI's strategy for market-driven best-practice on a range of topics, including climate action / net zero, environmental management, resource efficiency, social responsibility, resilience and sustainable finance.

## **Lee Rawlinson**

Director of Regulated Industry, Environment Agency

Lee has undertaken a wide range of roles within the private sector, UK Government, Welsh government and the Environment Agency (EA). Since joining the EA in 2001, Lee has led many multi-million pound major infrastructure projects and programmes across England and Wales as well as worked directly to influence and change government policies and strategy here and around the world.



Whilst working for the Welsh government Lee took a lead role in creating the new environmental regulatory body Natural Resources Wales. Lee has managed and led the response to several major incidents, including taking the role of strategic commander on many occasions during flooding events of 2012, 2013 and 2016. Lee was instrumental in leading our teams during the recent failing reservoir incident at Whaley Bridge.

Lee is a director and trustee of a number of environmental and community charities.

Lee holds degrees and post graduate degrees in marine biology, aquaculture and phycology. Lee's current role is to manage budgets, projects and programmes in excess of £100m. He is the EA lead for the Regional Flood and Coastal Committee in the North West of England and leads for the EA as an Area Manager on flood operations. He is responsible for inspiring, leading and setting the strategy for 400 staff.



**Thanks for attending the International  
Inspection Reform Conference 2021.**

**We hope to see you again soon.**

**Office for Product Safety and Standards**

**4th Floor, Cannon House  
18 The Priory Queensway  
Birmingham B4 6BS**

**[www.gov.uk/opss](http://www.gov.uk/opss)**